



BETH YESHURUN DAY SCHOOL ANNUAL GALA 2012

Honoring the Build Our Future Chairs Eddy Daniels, Susie Raizner and Gary Swartz

And

Julie Kaplan, the recipient of the *Robin and Joshua Berry Excellence in Volunteering Award*

Dear BYDS parents,

Please consider purchasing advertisement space in this year's **Beth Yeshurun Annual Gala Tribute Book**. This book will be a keepsake memento of the event that will be read by over 400 parents, grandparents, alumni and friends of Beth Yeshurun. This year, we are delighted to be honoring our Build Our Future Campaign Team, **Eddy Daniels, Susie Raizner and Gary Swartz** and **Julie Kaplan**, the recipient of the *Robin and Joshua Berry Excellence in Volunteering Award*.

Place your personal ad to congratulate each of them on this prestigious honor. You can also purchase an ad to highlight your business, send messages to BYDS classmates, teachers and staff, or spotlight your children with a personal note and photo. **Deadline for submission is Friday, February 17th, 2012.**

Back Cover	7" x 10"	\$1000
Inside Front Cover	7" x 10"	\$500
Inside Back Cover	7" x 10"	\$500
Full-Page	7 x 10"	\$250
Half-Page	4.5" x 7"	\$150
Quarter-Page	3.25" x 4.5"	\$100
Business Card	Standard	\$75

Digital art submissions must be in PDF or .JPEG/TIFF format

Mail this form with your payment to:

Beth Yeshurun Day School
c/o BYDS Annual Gala Tribute Book
4525 Beechnut
Houston, TX 77096

Digital art submissions must be in PDF or .JPEG/TIFF format. Digital submissions may be emailed Jennifer Rosenzweig at therosenzweigs@gmail.com. Hard copy and camera ready submissions will be accepted. If not turning in digital files, please write the message you want included below and we will create the ad for you.

For more information, please contact:

Rina Camhi at rina@eldams.com (281-728-9371) or Melissa Selzer at mcselz@sbcglobal.net (832)541-7587

All submissions must be received by Friday, February 17th, 2012

Name: _____ Email: _____

Phone: _____ Ad Size _____ Check # _____

Wording for ad:
